Dear Business Owner,

I hope you find these materials useful in offering your own “Best Year Ever” teleclass.

Note: This class was originally called “Best Year Yet,” however I have now learned that “Best Year Yet” is trademarked, so the name has been changed to avoid any trademark infringements.

I created and offered this teleclass in January, 2009 as a way to market my new coaching business. I included a flyer about the teleclass in my holiday greeting. I also promoted it in my ezine, on www.craigslist.com and through my networking and BNI activities. Seventeen people took the teleclass.

As a result, I gained 2 new clients immediately following the class, and 3 others signed on during the year. I have since offered it several times in several formats.

Since then dozens and dozens of coaches have offered this teleclass to their networks. Many have reported similar results.

The teleclass is set up as a 2 week class. When I first designed the class I decided to make it two weeks because:

a. There was a lot of material I wanted to cover.

b. I wanted the participants to experience “accountability” by having assignments for them to do between the two classes.

It worked so well the first year that I kept the same format the second year.

The documents for marketing and participant notes have been saved as a .doc Microsoft Word file, so you can customize and edit at your desire. Before sending out the notes, flyer or teleclass confirmation, be sure to add your information and review carefully.

Good luck and have fun!

--Deanna

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P.S. After you run the teleclass, I’d love to hear how it went for you! Email me at deanna@delegatedtodone.com

P.P.S. Please remember this material is for your use only.